

ACA Course Registration Form

Mr. Mrs. Ms.

Name

Title

Company/Organization

Business Address

City Province Postal Code

Business Phone Business Fax

Email Address

Please register me for:

Better Out-of-Home Advertising September 17 8:30am – 4:30pm	TORONTO	Member	\$200
		Non-Member	\$300
Presentation & Writing Skills September 21 - 22 8:30am – 4:30pm	TORONTO	Member	\$660
		Non-Member	\$1,100
Developing Leadership Skills September 28 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
Negotiation Skills October 5 - 6 8:30am – 4:30pm	TORONTO	Member	\$660
		Non-Member	\$1,100
Better Management of Broadcast Productions October 20 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
Better Media Strategies October 22 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
Fundamentals of Advertising October 27 - 28 8:30am – 4:30pm	TORONTO	Member	\$660
		Non-Member	\$1,100
Better Radio Advertising October 29 8:30am – 12:30am	TORONTO	Member	\$150
		Non-Member	\$250
Building a Marketing Plan * November 3 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
Brand Leadership * November 4 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
<i>* Building a Marketing Plan & Brand Leadership combined</i>		Member	\$575
		Non-Member	\$1,020
Hot Legal Issues in Advertising & Marketing November 10 8:30am – 10:30am	TORONTO	Member	\$100
		Non-Member	\$175
Secrets to Getting Your Agencies to Overdeliver (7 Hidden Truths Revealed) November 17 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
Working Effectively with Digital Agencies November 19 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
Better Print Production – Level 1 * November 24 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
Better Print Production – Level 2 * November 25 8:30am – 4:30pm	TORONTO	Member	\$360
		Non-Member	\$600
<i>* Better Print Production – Levels 1 & 2 combined</i>		Member	\$575
		Non-Member	\$1,020
Customized corporate sessions available. Contact the ACA for details.			Subtotal
			Plus 5% G.S.T.
			Total Payment
			G.S.T. #10030 4856 RT0001

Please check one: VISA MasterCard AMEX

Card #

Expiry Date (MM/YY)

Name on Card

Signature

Cancellation Policy: All cancellations must be sent in writing to the ACA. A full refund, less an administrative fee of \$25 will be made on cancellations received by our office at least 10 days prior to course date. Cancellations after this date and "no shows" will not be eligible for refunds. Substitution of one registrant for another person from the same company is permissible any time without penalty. In the event that ACA is forced to cancel the course, ACA is not responsible for any airfare, hotel or other expenses incurred by registrants.

**Fax completed form to:
416-964-0771**

Association of Canadian Advertisers
95 St. Clair Avenue West, Suite 1103, Toronto, ON M4V 1N6
For information on French-language education courses in Montreal,
please contact Paul Hétu at 514-842-6422.