



# Hot Legal Issues in Advertising & Marketing

Location: 95 St Clair Avenue West, Suite 1103, Toronto  
Session: 8:30am to 10:30am

***An intensive two-hour seminar addressing current legal advertising and marketing issues***

**Instructor:**

Brian Fraser  
Partner, Gowling Lafleur Henderson LLP

**About the course:**

The legalities of marketing and advertising can be complex. Learn how to navigate through current legal issues facing marketers today. Topics covered include: Competition Act, consumer protection acts and regulations, contests and promotions, packaging and labeling, special considerations, telemarketing, advertising and intellectual property, uniquely Quebec issues and privacy law in Canada.

**About the presenter: Brian Fraser**

Mr. Fraser has been practicing in the field of advertising and marketing law for more than 20 years and is recognized as one of Canada's leading practitioners in this area in the *Lexpert* directory of leading firms and practitioners and in *Best Lawyers in Canada*. He advises on all aspects of advertising and marketing law, including ad copy review for all media (print, broadcast and internet), promotional contests, packaging and labeling requirements, comparative advertising and claims support. His practice also includes representing clients in trade dispute proceedings administered by Advertising Standards Canada.

**[Click here](#) to download the course registration form.**

**For further information, please contact:**

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